

2024 Tourism Winnipeg partnership opportunities

Leisure travel opportunities form

Send to Kelly Krebs: kelly@tourismwinnipeg.com

Seasonal leisure campaigns

	Attraction	Hotel
<input type="checkbox"/> Winter (Jan-Feb).....	\$750.....	\$1,000
<input type="checkbox"/> Spring break (Mar-May).....	\$750.....	\$1,000
<input type="checkbox"/> Summer (Jun-Aug).....	\$750.....	\$1,000
<input type="checkbox"/> Fall (Sep-Oct).....	\$750.....	\$1,000
<input type="checkbox"/> Holiday (Nov-Dec).....	\$750.....	\$1,000

Print advertising

2025 Winnipeg Visitor's Guide

<input type="checkbox"/> Quarter-page.....	\$1,000
<input type="checkbox"/> Half-page.....	\$1,250
<input type="checkbox"/> Full-page.....	\$1,750
<input type="checkbox"/> Inside front/back cover.....	\$2,250
<input type="checkbox"/> Outside back cover.....	\$2,800

Winnipeg visitor maps

<input type="checkbox"/> Spotlight box ad (limit of 10 spots).....	\$1,000
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Winnipeg tours brochure

<input type="checkbox"/> Spotlight box ad (limit 10 spots).....	\$300
<input type="checkbox"/> Inside back cover.....	\$1,000
<input type="checkbox"/> Outside back cover.....	\$1,000

Digital advertising

Tourism Winnipeg website

Feature listings

<input type="checkbox"/> Upcoming events (limit four/month).....	\$400/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

<input type="checkbox"/> Top 10 Winnipeg must-sees (limit four/month).....	\$350/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

<input type="checkbox"/> 50 Things to do (limit four/month).....	\$350/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

<input type="checkbox"/> Family Fun (limit four/month).....	\$350/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Website display ad

<input type="checkbox"/> Display ad (limit five/month).....	\$300/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Leisure newsletter

<input type="checkbox"/> Leaderboard banner ad (limit one/month).....	\$300/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

<input type="checkbox"/> Footer banner ad (limit one/month).....	\$200/month
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JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

<input type="checkbox"/> Partner spotlight (limit four/month).....	\$350/month
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Content partnerships

Only in the Peg guide sponsored content package

Sponsored content package (limit two/month) \$900/package

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

Peg City Grub guide sponsored content package

Sponsored content package (limit one/month).... \$1,000/package

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

Social media bundle

Boosted post

LightQTY: _____ x \$400/post

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

Robust.....QTY: _____ x \$850/post

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

Social video package

Social video package.....\$750

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

Content creator event

Content creator event (limit eight/year) \$2,000/event

JAN FEB MAR APR MAY JUN
JUL AUG SEP OCT NOV DEC

Photo & video asset creation co-op

Photoshoot..... Dependent on scope

Video b-roll collection Dependent on scope

TOTAL COST \$ _____

All prices subject to applicable taxes

Signature

Name: _____

Company: _____

Address: _____

Postal code: _____

Phone: _____

Email: _____

Date: _____

All opportunities will be billed in January 2024 unless other arrangements have been made at the time of booking

